



COMMON THREADS

Accessible digital strategies for the public good

Capability Statement

COMPANY OVERVIEW

Common Threads Consultancy partners with public agencies to ensure digital services are accessible. Through audits, clear roadmaps, and hands-on guidance for staff and vendors, we help agencies achieve compliance and build the skills to keep it.

CORE COMPETENCIES

- Independent accessibility audits against WCAG 2.1 AA / Section 508
- Clear, plain-language remediation roadmaps with prioritized fixes
- Remediation guidance & QA coaching – weekly support for developers, content staff, or vendors. We provide practical guidance, answer questions, and run interim validation checks to keep work on track.
- Staff training & process building to support long-term compliance
- Final validation audits to confirm compliance after fixes are made
- Inclusive design workshops and project leadership from concept to launch
- Procurement and policy support (RFP language, VPAT review, grant support)

DIFFERENTIATORS

- **Independent oversight** – We guide and verify while your staff or vendors do the fixes, ensuring unbiased, defensible documentation.
- **CPACC certified** – Certified Professional in Accessibility Core Competencies.
- **Government-ready** – Services tailored for ADA Title II and DOJ compliance deadlines.
- **Plain-language reports** – Accessible deliverables designed for both leadership and technical staff.
- **Focus on long-term compliance** – Agencies leave with knowledge and processes to maintain accessibility long-term.

PAST PERFORMANCE

- **City of Troy – Digital Accessibility Strategy:** Worked with the City of Troy to build a practical strategy across their digital touchpoints, including an independent manual audit, a clear roadmap, and hands-on staff training.
- **U.S. Digital Response – Voter Services:** Partnered with one of the largest election jurisdictions in the country to shape a strategy for making its voter services site more accessible and understandable.
- **LMI – Government-Facing AI Platform:** Built an accessibility program from scratch for a federal AI tool. Platform launched Section 508 compliant; process integrated into ongoing workflows.
- **General Motors – In-Vehicle Accessibility:** Integrated accessibility into a next-generation design system spanning multiple vehicle programs. Accessibility standards embedded at scale to meet CVAA requirements.

COMPANY DATA

- Business Type: Woman-owned small business
- Year Founded: 2025

NAICS CODES

- **541611** – Administrative Management & General Management Consulting Services
- **541512** – Computer Systems Design Services
- **541519** – Other Computer Related Services
- **541690** – Other Scientific & Technical Consulting Services